

Race to the Base Terms And Conditions

Overview

The Race to the Base Community Challenge is a fundraising competition organised by North West Air Ambulance (NWAA).

This is a skill and effort-based fundraising competition, not a lottery or prize draw. Winners are determined based on fundraising outcomes and judged criteria, not chance.

By entering, participants agree to these Terms & Conditions.

Competition Period

The competition will run from:

Start: 00:01 on 1st June

End: 23:59 on 30th June

All fundraising activities must take place within this period to be eligible.

Eligibility

- The challenge is open to clubs, community groups and organisations.
- Participants must register via the official NWAA campaign channel.
- Participants must comply with all NWAA fundraising guidance and relevant legal requirements.

How to Take Part

To enter the Race to the Base:

1. Register your group at nwairambulance.org.uk/how-you-can-help/fundraising/race-to-the-base/
2. Undertake fundraising activity during the competition period
3. Ensure all funds are submitted in line with NWAA processes

Prize Categories

There are three winning categories, each receiving a base visit:

- **Fastest to Fund a Mission**

Awarded to the group that is first to reach the agreed mission funding target, as confirmed by NWAA.

- **Highest Amount Raised**

Awarded to the group that raises the highest total amount of funds during the competition period.

- **Most Creative Fundraising**

Awarded to the group demonstrating the most creative or innovative fundraising activity.

Winner Selection

- The Fastest to Fund a Mission winner will be determined based on the date and time the funding target is reached and confirmed by NWAA.
- The Highest Amount Raised winner will be determined based on total eligible funds received by Monday, 13th July.
- The Most Creative Fundraising winner will be selected by an NWAA judging panel, based on:
 - Creativity
 - Community engagement
 - Overall fundraising impact

All decisions made by NWAA are final.

Fundraising Conditions

- All fundraising must be lawful, ethical, and in line with NWAA fundraising guidance and the Code of Fundraising Practice.
- Participants are responsible for ensuring their activities are safe and appropriate.
- Funds must be paid directly to NWAA or via approved methods.
- NWAA reserves the right to exclude funds or disqualify participants where activities do not meet required standards.

Prizes

Each winning group will receive:

- An exclusive visit to NWAA operational base
- The opportunity to see the helicopter that supported a mission
- A “Mission Funded By” certificate
- Recognition across NWAA communications (where appropriate)

Base visits:

- Will be arranged at a mutually convenient date
- Are subject to operational requirements and availability
- May be rescheduled if operational priorities require

Prizes are non-transferable and have no cash alternative.

General

- NWAA reserves the right to amend, suspend or withdraw the competition at any time if necessary.
- NWAA reserves the right to verify all fundraising claims and totals.
- In the event of a tie, NWAA reserves the right to determine the winner.
- The decision of NWAA in all matters relating to the competition is final.