

# Make a life changing difference

Remembering North West Air Ambulance Charity in your Will



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My number one wish is to keep the North West Air Ambulance Charity flying forever. Remembering them in my Will means that I can help others in the future, and it makes me feel so proud to know that I have done my bit to help keep the crews flying and saving lives.

### We wouldn't be here without you

North West Air Ambulance Charity makes a lifesaving difference to people in emergency situations across the North West.

Since our launch in 1999, we've flown over 22,000 missions; averaging more than 2,000 missions per year.

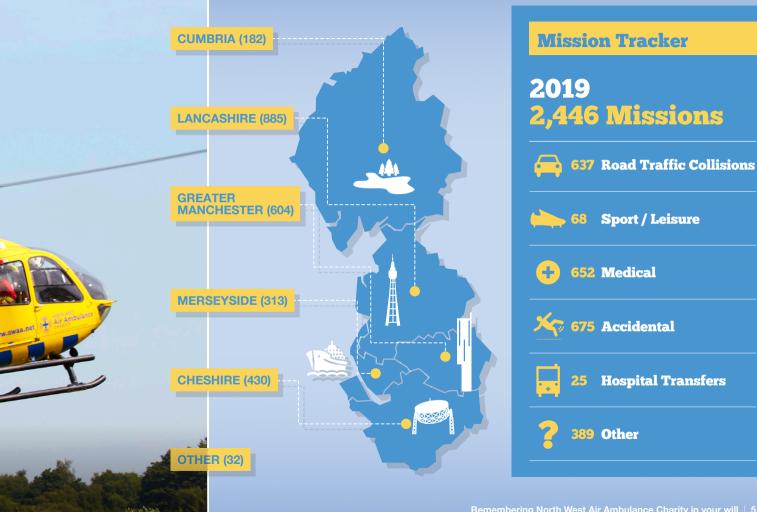
Our helicopters and rapid response vehicles operate 365 days a year, with highly skilled specialist doctors and HEMS paramedics on board providing advanced pre-hospital care and hospital transfers to patients across the entire North West region.

Just as many critically ill and injured patients would not survive without the service we provide, the North West Air Ambulance Charity would not be here without the support of our incredible community of fundraisers, partners, volunteers and the generous legacies of supporters who have remembered us in their Will - for this, we can't thank you enough.

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Every legacy we receive helps us continue our lifesaving mission. We can continue providing advanced prehospital care to those who need it the most, and give our patients the best possible chance of survival.

**D** Legacy Team



# Your legacy, their future Alice's story



Alice Roberts, from Lancaster, was just 14 years old when she suffered several severe injuries when her horse bolted and collided with a Land Rover. Our crew arrived on scene,

providing vital pre-hospital care before airlifting Alice to hospital.

"There's no doubt the North West Air Ambulance Charity saved my life. My injuries included a fractured pelvis, clavicle and ribs, a ruptured diaphragm and a torn liver, stomach and kidney. Without the care they provided so quickly at the scene, before airlifting me to the Royal Preston Hospital, it's unlikely I would have survived."

Now, Alice dedicates her time to fundraising to support our charity. "Ever since my accident, my family and I have organised lots of different events to raise funds for the charity - my brother even ran an ultramarathon! We've raised over £10,000 in total, and it's all worth it, the crew are literally lifesavers. You don't need to be as crazy as my brother, as anything you can do, no matter how big or small, makes all the difference, and means the charity can continue saving lives for so many more years to come." "

There's no doubt the North West Air Ambulance Charity saved my life.



# **Flying to save lives**

We're completely charity funded and reliant on donations to keep our helicopters operational. We need to raise over £9.5 million a year to support the lifesaving service we provide.

Leaving a gift in your will is your opportunity to not only support our service, but also to leave a lasting legacy that will help save the lives of future generations.

#### Gifts in Wills are a vital part of our funding and pay for one in every five missions.

The care that our medical team provide on scene is the same level of care that you'd receive in a hospital. By bringing the hospital to our patients we're able to provide advanced medical care that could be critical to their survival.

A gift in your Will could contribute in a number of ways and allow us to buy new lifesaving technology, medical equipment and protective uniform.

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could supply a primary response bag which carries the medical equipment needed to treat major trauma patients.



£650

could provide a specialist stretcher allowing patients, especially those with neck and spinal injuries, to be lifted and transported to hospital smoothly.



£1,800

could buy a helmet for our crew members. This headgear not only provides vital protection but in-built communication equipment, enabling them to get to patients as quickly as possible.





£25,000

could fuel one of our aircraft for a whole month.

one clinical crew with the protective uniform and medical kit needed to make a lifesaving

difference.

£4,950

could kit out

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# **Your gift could save lives** Robin's story



"It was a sunny day in Macclesfield, so my wife and I decided to cycle to the Barnshaw Smithy, a lovely café between Mobberley and Ashley. We were almost there when I noticed a

car pulling out of a side road. I thought to myself: "He's going to hit me!" The next thing I remember was waking up in the middle of the road. My back, hip and right leg felt uncomfortable and I was struggling to breathe.

Luckily, my wife Vicci is a doctor. She explained that help was coming, and that the car had hit me and dragged me down the road. She told me to breathe slowly and asked me not to move in case I had done damage to my back or neck. It was getting harder to breathe and I was in increasing amounts of pain. The police and ambulance arrived first, and then I heard the helicopter. I remember thinking: "This is serious." The North West Air Ambulance Charity brought a doctor, Ian, who quickly took charge of the situation. I felt reassured by his confident manner and quick assessment of my injuries. With the help of the paramedics, he immobilised most of my body, moved me onto a spinal board and anaesthetised me. I don't remember anything else until I woke up three days later on Salford Royal's trauma ward. I was told that Ian had inserted drains into my chest by the roadside to help my breathing, as I was bleeding internally. He also carried out a small operation while I was still in the ambulance.

# I felt very lucky to be alive - I had received the best possible care.

Robin in hospital with his Grandson

I hate to think what would have happened without him. When I woke up on the Saturday, I asked if I had cracked a bone, to which my son replied: "About 50...". I'd broken most of my ribs, many vertebrae and my hip socket. More importantly, I had also dislocated my lower spine, my hip and my shoulder. In the three days I had been asleep, I underwent several operations to stabilise my back and hip, and over the coming eight weeks I had several more to rebuild my hip and increase the fixations that hold my lower back rigid.





During my two-month stay on the trauma ward, I received excellent care from the skilled surgeons, friendly nurses and lovely auxiliary staff.

I felt very lucky to be alive - I had received the best possible care from the moment lan arrived, through to the time I left hospital on two crutches. I was able to visit the North West Air Ambulance Charity base in Barton. I was so grateful to see how the service operates and thank lan personally for saving my life that day.

This is an amazing service and one we should all support. After all, you never know when you might need it!"

# My wife and I are convinced the North West Air Ambulance Charity saved my life.



# **A lasting legacy**

When it comes to writing your will, we understand that family and friends come first, and any gift left to us we're truly grateful for. No matter how big or small, a gift in your will can make a huge difference in the future.

There are many ways you can support us in your will that will help save more lives in the North West.



### A specific gift

We're grateful for any gift left to us. Some examples are antiques, jewellery, artwork, stocks and shares.



# A share of your estate

After you've provided for your family and friends, you can leave a share, or the remainder, of your estate to us. This is known as a residual gift.



#### A cash gift

You can leave a fixed amount of money to us. This is known as a pecuniary gift.



#### A gift in trust

You can leave a gift for someone to use for a specific period of time and when that time is up, the gift can then be passed on to us.

### With you for generations to come

Did you know that one in every five of our missions are powered by Will power? Without the generosity of gifts in your Wills, we simply wouldn't get off the ground.

Every gift you decide to leave, large or small, makes a huge difference. We'd be honoured to fly to the rescue in your name, thank you for considering leaving a gift in your Will to us.

If you have any questions, our Legacy Officer would be deligted to talk to you.

legacies@nwairambulance.org.uk 0800 587 4570

# Free wills for peace of mind

We're delighted to offer a Free Will writing service, providing you with the opportunity to make a Will for free. This can be done online in the convenience of your own home, or with a solicitor in selected areas of the North West.

Writing a Will gives you peace of mind and means your loved ones are protected.

# We're proud to offer our supporters a Free Will.

Visit www.freewills.co.uk/charity/nwaa or get in touch to be referred you to a local solicitor.







#### Get in touch

Telephone: 0800 587 4570 E-mail: legacies@nwairambulance.org.uk www.nwairambulance.org.uk

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